

1949-1950 Styles

ROBINSON'S

GOLDEN RULE WALLPAPERS

Save $\frac{1}{2}$
AND GET
better
Wallpapers

ROBINSON'S PAY *the* POSTAGE

Robinson's - TITUSVILLE, PA.



There is no delay when you buy at **ROBINSON'S**. Hundreds of orders are packed and shipped the same day they are received. Never before have we been so well equipped to operate smoothly and efficiently—to give your largest as well as your slightest order our immediate and careful attention. **WHEN YOU BUY AT ROBINSON'S, YOU ARE ASSURED OF SAVINGS, SERVICE AND SATISFACTION.**

OUR BUSINESS POLICY

- 1.—To give you the greatest wall paper values.
- 2.—To give you the speediest service possible.
- 3.—To protect you with our money-back guarantee.
- 4.—To pay the postage on all orders.

It is our purpose to serve you and to serve you well, and with this thought in mind, we look forward with keen interest to receiving your order, for we see beyond the small immediate profit, the beginning or the continuance of another of those warm friendships on which this business has been built.

IMPORTANT INFORMATION

We believe we have made ample preparation to fill all orders as you send them to us, and with reasonable promptness, and it will be our purpose to maintain the prices quoted in this catalog. However, if circumstances prevent this, it may be necessary on some items to refuse to deliver your order, substitute materials, or ask for a higher price. Should it be necessary to change the prices, we will advise you before shipping, and you can make additional remittance or instruct us in accordance with your wishes. You are, of course, protected on all your purchases by our "money-back" guarantee. We shall do everything possible to serve you to your entire satisfaction.

HOW TO BUY

Purchasing wall paper by mail has proven the most satisfactory method of buying, as thousands of our satisfied customers can testify. Have you ever stopped to think how convenient it really is, to take our large sample book and sit down in the quietness of your own home, and select your wall papers at your leisure, taking your own time, comparing the various patterns with your furnishings, getting the opinion of various members of your family—seeing the colors by artificial as well as day light—paper delivered to your door post-paid—all without hurry or being influenced in any way. We have mentioned only a few of the advantages of buying **GOLDEN RULE WALL PAPERS**, from our sample book in your own home—it is the ideal way. Try it.

SEEING IS BELIEVING

Actual samples and prices are before you—examine them carefully, critically; their quality, beauty, and value speak for themselves—they are our only salesmen. People are shrewd buyers these days. When they spend their money, they want value—they want quality. How about you? Don't you want **YOUR** money to go further? All right. Here's your opportunity to make a worth while saving—buy your wall papers from **ROBINSON'S** and receive definitely **MORE** for your money. Every item in this catalog measures up to the test of desirability and reliable quality.



PAIN**T**

Specials

1

COAT ENAMEL

QUALITY PAINTS
AT ECONOMY
PRICES

Include some of these fine paints and
enamels with your wall paper order.

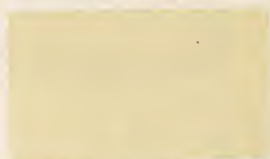
This one coat enamel makes a beautiful finish for woodwork and walls. It has a high gloss, spreads easily and will cover almost any color with one coat. Dries in approximately 24 hours. **THIS IS A GREAT VALUE AT OUR LOW PRICE.** Made in seven colors and white.

\$1.25 QUART
POST PAID

\$3.95 PER GAL.
CAN
POST PAID



Ivory



Lettuce Green



Light Gray



Peach



Fawn



Pale Blue



Rich Cream



PORCH • DECK & FLOOR ENAMEL

Here is an easy, inexpensive and practical way to refinish floors, linoleum and all other kinds of interior wood work. One or two coats of this floor paint will make an excellent job and will give long and satisfactory wear. It dries in eight to ten hours.

\$1.25 QUART
POST PAID

\$3.95 PER GAL.
CAN
POST PAID

Tan



Brown



Gray



Clear Varnish

For Floors, Linoleum and Woodwork

This varnish is quick drying, is made to stand hard usage, and will make your floors and linoleum like new. It renews furniture and woodwork and is a wonderful value. Satisfaction guaranteed.

\$1.25 QUART
POST PAID

\$3.95 PER GAL.
CAN



ONLY **\$3⁷⁹** does a room with

Kem-Tone **\$3⁷⁹** PER
GALLON

MIRACLE WALL
FINISH

1 Gallon enough for
the average room

NO MUSS!

NO FUSS!

\$1²⁷ PER
QUART

NO BOTHER!

THIN WITH WATER

Enough for the
average ceiling

LIST OF COLORS

Avalon Blue	Jonquil Yellow	Cream	Ivory
Midland Green	Peachtint	Buff	White

SUPER TINNERS RED

One of the best protective coatings for Tin Roofs, Downspouts and Gutters. Can be used on all wood, metal and brick surfaces. Highly recommended for painting barns. This super-quality iron base red oxide paint assures a rich, lasting finish.

\$2⁵⁰

PER ONE-GALLON CAN

\$2⁴⁰

PER GALLON

IN 5-GAL. CANS

85¢

PER QUART



VARNISH FOOD

Multi-Purpose Polish

Wonderful Varnish Food—does 3 jobs in 1—cleans, polishes and preserves lacquered enameled, painted and varnished surfaces. A protective coating of Varnish Food is good insurance against damage from stains. Also, it keeps surfaces new looking and prevents them from drying out and getting dull.



QUART CAN

95c *We pay
the
Postage*

CONCENTRATED

A Little

Goes a Long Way!

ALUMINUM PAINT

Chrome Finish

ROBINSON'S Aluminum Paint is the best protective coating for all interior or exterior metal surfaces. A wonderful, long wearing finish for tin roofs, farm implements, incubators, silos, etc. It is easily applied and a gallon will cover approximately 700 square feet. Complete satisfaction guaranteed.

\$3.95

per gallon

\$1.35

per quart

*Guaranteed
not to deteriorate
in the can.*



ROBINSON'S PAY THE POSTAGE ON ALL ORDERS

WINDOW SHADE SPECIALS

DRESS UP YOUR WINDOWS AT THESE LOW PRICES

Thrifty buyers will marvel at the beauty, quality, and low price of these fine window shades. These are the finest quality of machine oil shades. Made in four colors and five sizes only.

COLORS: WHITE, BUFF, ECRU, AND DARK GREEN.



**NO MORE
GUESSWORK!**

These Actual Samples
show the Fine Quality
and Exact Colors of
our Window Shades.



WHITE

BUFF

ECRU

DARK GREEN

\$1.40

32 in. wide
6 ft. long

\$1.40

36 in. wide
6 ft. long

\$2.35

42 in. wide
6 ft. long

\$2.95

48 in. wide
6 ft. long

\$3.50

54 in. wide
6 ft. long

These sizes are all cloth measurement. The rollers will be $\frac{3}{4}$ of an inch wider than the cloth. You can easily cut down these shades to fit your windows. Each shade comes equipped with a pair of outside brackets. If you require inside brackets, please mark your order accordingly.

REMEMBER WE PAY THE POSTAGE SAVING YOU AN EXTRA 10 TO 15%

NATIONAL SALES TAX OR BUYING TAX

Should the Federal Government place a nation-wide Sales Tax or Buying Tax on all merchandise, we ask our customers, when sending in their orders, to add to their total purchases the amount of this tax. We are not required to collect State Taxes, so IF YOUR LOCAL STATE HAS A SALES TAX, PLEASE DO NOT SEND THIS STATE TAX TO US.

Your sincere co-operation in this matter will be much appreciated.

ROBINSON'S • TITUSVILLE, PA.

Fine Quality **TOOLS and SUPPLIES**

AT NEW LOW PRICES EVERY ONE GUARANTEED TO GIVE COMPLETE SATISFACTION



BASE TRIMMER

Wheel knife for trimming wall paper along base board or window casing.

No. 480—30c EACH—POST PAID



SEAM ROLLERS

Maple seam roller, one inch wide, plated steel frame, comfortable large handle.

PRICE 30c—POST PAID

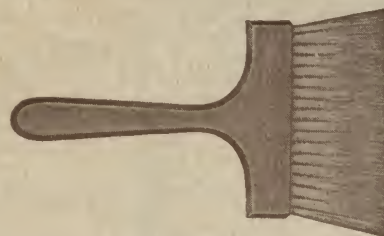


SMOOTHING BRUSH

These brushes are 12 inches wide. The bristles are 2½ inches long. They are well made and will not scratch or mar the paper.

WHITE—40c EACH—POST PAID

BLACK—65c EACH—POST PAID



PASTE BRUSH

No. 735 White Tampico,
6 inches wide. Each - - 35c

POST PAID

ROBINSON'S READY TO USE PASTE

Paste ready to use. Will mix with warm or cold water. A two pound sack will make enough paste to cover an ordinary size room.



OUR BEST GRADE

2 lb. Sack—**30c** Post Paid

5 lb. Sack—**75c** Post Paid

INSTANT GUM CLOTH — SEALS — JOINTS AND CRACKS

1½ INCHES
WIDE

30c

FOR
45-FOOT
ROLL
Post Paid

Make your papering job easier and better by using instant gummed cloth to patch up cracks and joints in plaster walls. You save time, money, and labor with this handy gummed tape. Wet it and stick it on. It is the easy, modern way of repairing walls. EXTRA SPECIAL at ROBINSON'S low price POST PAID.

ROBINSON'S WALL SIZE

25c

1-LB.
BAG

EASILY MIXED
WITH
COLD WATER

Use ROBINSON'S Wall Size for sizing new or old plaster walls before papering or painting. This is the easy, practical and economical way to prepare walls for a good and permanent job. One bag of ROBINSON'S will make enough size to do a very large room or two small rooms. Complete instructions on each package.

ROBINSON'S • TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

8 $\frac{1}{2}$ ¢

PER SINGLE ROLL
POST PAID

INLAID TILE

FOR KITCHENS

If you are looking for a good durable kitchen paper, you will find it in the INLAID TILE. It will not show the soil easily and will give long and satisfactory wear. The coloring is such that it will go very well with light or dark woodwork and blend in with popular linoleums and kitchen curtains.

The band border is 2¼ inches wide and the ceiling is white and requires no matching.

A GREAT VALUE AT OUR LOW PRICE !

WHEN SOLD WITHOUT BORDER THE PRICE FOR BOTH CEILING AND SIDEWALL IS 10c PER SINGLE ROLL

ORDER BY THESE NUMBERS

SIDEWALL.....	No. 85-X-200	8½c PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide	No. 5-B-200	5c PER YARD, Post Paid
CEILING.....	No. 85-C-200	8½c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

8 ¹/₂¢

PER SINGLE ROLL
POST PAID

NANCY

FOR BEDROOMS

Gay—sparkling—colorful! Popular demand will make this one of the fastest and largest selling papers of the season. It is of a design and coloring that will fit with most bedroom color schemes—and especially nice with rose and blue. Don't miss this opportunity to save. Use this paper on one of your rooms and have something nice—yet at low cost.

The snappy little band border is 2½ inches wide and the ceiling is white and requires no matching.

Buy at ROBINSON'S and GET MORE FOR YOUR DOLLAR

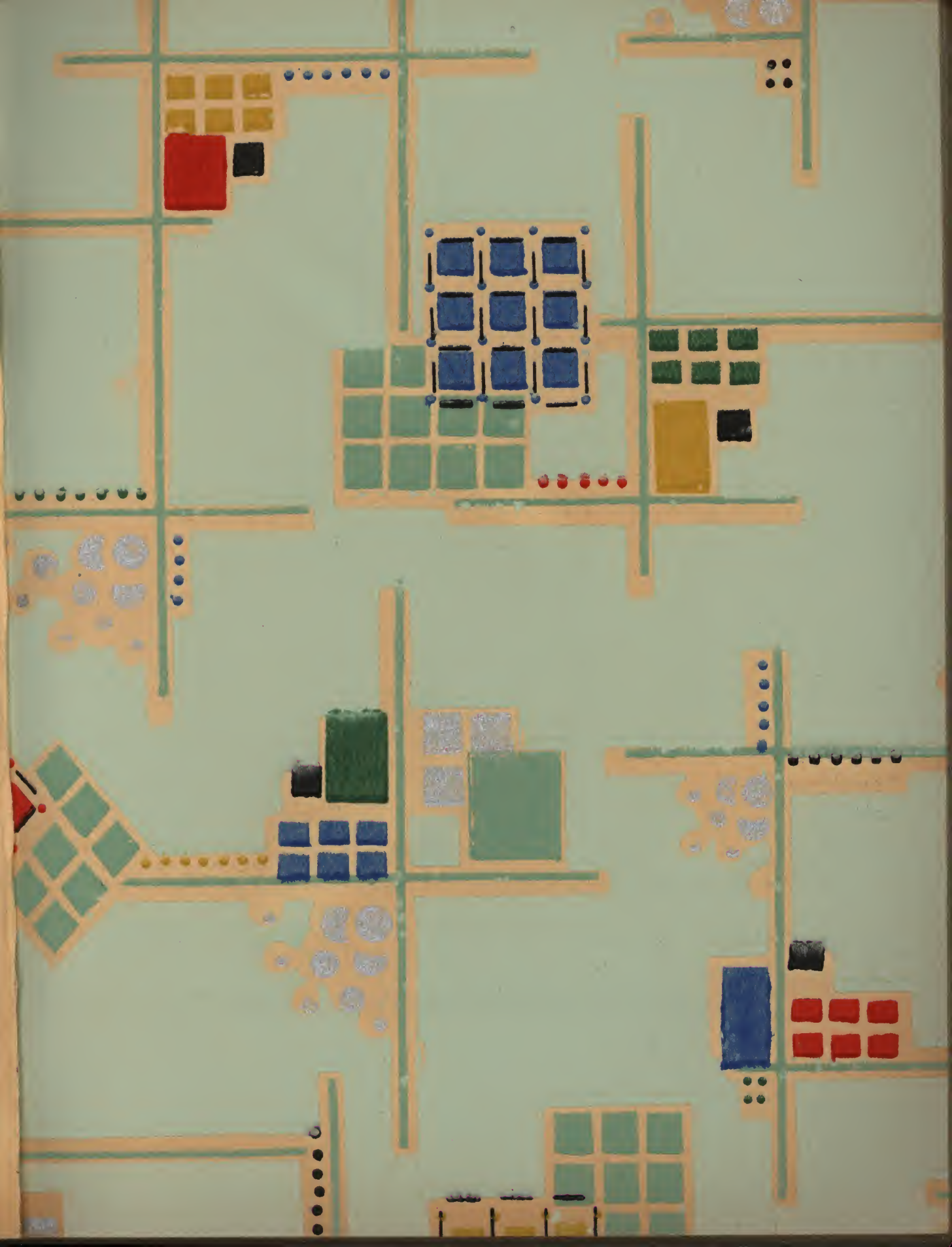
WHEN SOLD WITHOUT BORDER THE PRICE FOR BOTH CEILING AND SIDEWALL IS 10¢ PER SINGLE ROLL

ORDER BY THESE NUMBERS

SIDEWALL.....	No. 85-X-201	8 ¹ / ₂ ¢ PER SINGLE ROLL, Post Paid
Band Border, 2½ in. Wide.....	No. 5-B-201	5¢ PER YARD, Post Paid
CEILING.....	No. 85-C-201	8 ¹ / ₂ ¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

10¢

PER SINGLE ROLL
POST PAID

RICHARD

FOR KITCHENS OR BATHROOMS

Do you sometimes look around your kitchen and feel that it is too dark or drab? Try this sample against your wall. Notice the difference? The cool, airy effect of the inlaid blocks of color, with just a touch of black—here is a paper that will brighten any room. The design is equally well suited for the bathroom and has a clean, sanitary look.

The border is a $2\frac{1}{4}$ inch band, and the ceiling is white.

BUY AT ROBINSON'S AND SAVE!

WHEN SOLD WITHOUT BORDER THE PRICE FOR BOTH CEILING AND SIDEWALL IS $12\frac{1}{2}$ ¢ PER SINGLE ROLL

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	10-X-202 - 10¢ PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ In. Wide	No.	6-B-202 - 6¢ PER YARD, Post Paid
CEILING.....	No.	10-C-202 - 10¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

10¢

PER SINGLE ROLL
POST PAID

HELEN

FOR BEDROOMS.

Prices are going up—yet ROBINSON'S bring you this outstanding HELEN pattern for only 10¢ a single roll, POSTAGE PAID. It will be a favorite with those of our customers who are fond of flowers and the colors are such that they will go with most bedroom color schemes with rose, blue or green predominating.

A 2½ inch band border and white mica ceiling finish the pattern.

YOU CAN ALWAYS BUY FOR LESS AT ROBINSON'S

WHEN SOLD WITHOUT BORDER THE PRICE FOR BOTH CEILING AND SIDEWALL IS 12½¢ PER SINGLE ROLL

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	10-X-203 - 10c PER SINGLE ROLL, Post Paid
Band Border, 2½ In. Wide	No.	6-B-203 - 6c PER YARD, Post Paid
CEILING.....	No.	10-C-203 - 10c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

10¢

PER SINGLE ROLL
POST PAID

THE PRESTON

LIVING ROOM, DINING ROOM OR HALL

Here is a paper you can use on two or more of your rooms with very good results. The design is uniform and the coloring is rich. Try it with your furniture, rugs and draperies — you will find that it will go with most color schemes.

The band border is $2\frac{1}{4}$ inches wide and the ceiling is a light ivory color.

A REGULAR 15¢ VALUE BROUGHT TO YOU FOR ONLY
10¢ A SINGLE ROLL !

WHEN SOLD WITHOUT BORDER THE PRICE FOR BOTH CEILING AND SIDEWALL IS $12\frac{1}{2}$ ¢ PER SINGLE ROLL

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	10-X-204 - 10c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ In. Wide	No.	6-B-204 - 6c PER YARD, Post Paid
CEILING.....	No.	10-C-204 - 10c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

12½¢

PER SINGLE ROLL
POST PAID

KATIE

FOR KITCHEN OR BREAKFAST ROOM

Complete
Room
Size
12x14x8

\$3.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Here is something entirely new in design and coloring for your kitchen or breakfast room. Just the paper to get away from the ordinary kitchen design and one that will not only brighten and decorate your room but create a friendly atmosphere. Dutch designs of this type are growing in popularity, so be the first in your neighborhood to use this new style. The ceiling is white and the band border is 2¼ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 125-X-205 12½c PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide No. 6-B-205 . . 6c PER YARD, Post Paid
CEILING..... No. 125-C-205 12½c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE
15¢ PER P

ROBINSON'S PRICE

1.2½¢

PER SINGLE ROLL
POST PAID

PINK FLOWERED ST

PRETTY BEDROOMS

Complete
Room
Size
12x14x8

\$3.08

10 Single Roll
18 Yards
6 Single Roll

Three beautiful wall papers at an exceedingly low would expect to pay from 30c to 35c a single roll for these fine quality wall papers. Is it any wonder we are proud of our price on these modern, up-to-date papers? You, too, can take justified pride in these papers. They will not only save you real dollars, but they will make your attractive bedrooms. Select the three colorings and

each room. We suggest the use of the colored ceilings shown in the back of the catalog. The regular ceiling is white and the modern style border is 3 inches wide.

ORDER BY THESE NUMBERS

SIDEWALL, Pink No. 125-X-206 12½¢ PER SINGLE ROLL,
Band Border, 3 In. Wide No. 6-B-206 . . 6¢ PER YARD, Post P
CEILING No. 125-C-206 12½¢ PER SINGLE ROLL,

BLUE FLOWERED STRIPE

SIDEWALL . . No. 125-X-207 12½¢ Per Single Roll
Band Border . No. 6-B-207 - 6¢ Per Yard
CEILING . . . No. 125-C-207 12½¢ Per Single Roll

YELLOW FLOWERED ST

SIDEWALL . No. 125-X-208 12½¢ Per
Band Border . No. 6-B-208 6¢ Per Y
CEILING . . No. 125-C-208 12½¢ Per

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

12 $\frac{1}{2}$ ¢

PER SINGLE ROLL
POST PAID

THE OHIO

FOR LIVING ROOM, DINING ROOM OR HALL

Complete
Room
Size
12x14x8

\$3.08

12 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

For those who like soft, restful walls, we suggest THE OHIO pattern. The subdued coloring of the flowers and leaves are greatly enhanced by the two-tone striped background. It will go with most color schemes and will make an excellent companion paper for THE PRESTON Pattern No. 10-X-204. The matching band border is 2 $\frac{1}{4}$ inches wide and the ceiling is a light ivory.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 125-X-209 12 $\frac{1}{2}$ ¢ PER SINGLE ROLL, Post Paid
Band Border, 2 $\frac{1}{4}$ In. Wide No. 6-B-209 . . 6¢ PER YARD, Post Paid
CEILING..... No. 125-C-209 12 $\frac{1}{2}$ ¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

12½¢

PER SINGLE ROLL
POST PAID

SPIC AND SPAN

FOR KITCHENS

Complete
Room
Size
12x14x8

\$3.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

The SPIC AND SPAN pattern is very up-to-date and makes a pretty and unusual decoration when on the walls. The bright harmonious colors and the soft chalk-white background add real beauty to the modern design. Here is a paper of good quality and one that looks expensive, yet ROBINSON'S low price of 12½¢ a single roll, POSTAGE PAID, makes it a great value.

The paper has a 2¼ inch band border and a very pretty mica ceiling.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 125-X-210 12½¢ PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide No. 6-B-210 . . 6¢ PER YARD, Post Paid
CEILING..... No. 125-C-210 12½¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

12 $\frac{1}{2}$ ¢

PER SINGLE ROLL
POST PAID

THE DAISY

FOR BEDROOMS

Complete
Room
Size
12x14x8

\$3.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Strikingly different and entirely out of the ordinary—we believe this DAISY pattern will be one of our most popular bedroom papers. If one of your bedroom color schemes calls for blue or yellow, here is the perfect choice and we suggest you use with it either the blue or the yellow colored ceiling shown in the back of the book.

The attractive band border is 2 $\frac{1}{4}$ inches wide and the regular ceiling is white and requires no matching. A FINE WALL PAPER AT A VERY LOW PRICE!

ORDER BY THESE NUMBERS

SIDEWALL..... No. 125-X-211 12 $\frac{1}{2}$ ¢ PER SINGLE ROLL, Post Paid
Band Border, 2 $\frac{1}{4}$ In. Wide No. 6-B-211 . . 6¢ PER YARD, Post Paid
CEILING..... No. 125-C-211 12 $\frac{1}{2}$ ¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

12 $\frac{1}{2}$ ¢

PER SINGLE ROLL
POST PAID

CATHERINE

BEDROOMS

Complete
Room
Size
12x14x8

\$3.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Nowhere will you find a paper to equal the CATHERINE in quality and style at 12 $\frac{1}{2}$ ¢ a single roll. The perfect bedroom color scheme—pink and blue—well suited because of its white background to go with either light or dark woodwork or any type of furniture. Be sure to use the CATHERINE in one of your nice bedrooms.

The band decoration is 2 $\frac{1}{2}$ inches wide and the regular ceiling

is white.

ROBINSON'S LEAD IN QUALITY AND STYLE AS WELL AS LOW PRICE

ORDER BY THESE NUMBERS

SIDEWALL..... No. 125-X-212 12 $\frac{1}{2}$ ¢ PER SINGLE ROLL, Post Paid

Band Border, 2 $\frac{1}{2}$ In. Wide No. 6-B-212 . . 6¢ PER YARD, Post Paid

CEILING..... No. 125-C-212 12 $\frac{1}{2}$ ¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

ORCHID TRELLIS

BEDROOMS

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

This is one of the finest orchid bedroom decorations that has been produced in many years and we are delighted to offer it to you at our tremendously low price of 15¢ a single roll. The regular ceiling is white but we suggest the use of the green ceiling shown in the back of the catalog. The band border is 2 inches wide.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	15-X-213 - 15c PER SINGLE ROLL, Post Paid.
Band Border, 2 In. Wide	No.	6-B-213 - 6c PER YARD, Post Paid
CEILING.....	No.	15-C-213 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

PETER PAN

FOR KITCHENS AND BREAKFAST ROOMS

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Just one look at this sparkling PETER PAN pattern, and we know you will want it for your kitchen or breakfast room. The colors are clean and lively—the design is entirely different, but not extreme—you will be delighted with this paper and will be proud to show it to your friends and neighbors.

The regular ceiling is white and the band border is 2 inches wide.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 15-X-214 - 15c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide No. 6-B-214 - 6c PER YARD, Post Paid
CEILING..... No. 15-C-214 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

12½¢

PER SINGLE ROLL
POST PAID

THE MARYLAND

FOR LIVING ROOM, DINING ROOM OR HALL

Complete
Room
Size
12x14x8

\$3.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Sprays of feathery ferns gracefully arranged over stripes predominantly gray and rose, with just a touch of red and green for contrast—here is a good-looking practical paper for any downstairs room. Only \$3.08 for an ordinary-sized room—and, remember, **WE PAY THE POSTAGE.**

The band border is 2¼ inches wide and the ceiling is a light ivory color.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 125-X-215. 12½¢ PER SINGLE ROLL, Post Paid,
Band Border, 2¼ In. Wide No. 6-B-215 . . . 6¢ PER YARD, Post Paid
CEILING..... No. 125-C-215. 12½¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

12½¢

PER SINGLE ROLL
POST PAID

ESTELLE

FOR KITCHEN OR BEDROOM

Complete
Room
Size
12x14x8

\$3.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Completely enchanting and as new as tomorrow—this cool green-and-white pastel plaid, warmed with sprigs of pink and yellow daisies, has a character so varied that it can be used equally well in kitchen, breakfast room or bedroom. And so inexpensive, your pocketbook will hardly notice it—only 12½¢ a single roll, POSTAGE PAID.

The matching band border is 2 inches wide, and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 125-X-216. 12½¢ PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide No. 6-B-216 . . . 6¢ PER YARD, Post Paid
CEILING..... No. 125-C-216. 12½¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

ANDREW

LIVING ROOM, DINING ROOM AND HALL

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

If you like a warm, rich background for your furnishings, the ANDREW offers a wealth of color and design that you can adapt promptly to your own decorating schemes. In these days of soaring prices, we are proud to offer this outstanding value at the low price of 15¢ a single roll, POSTAGE PAID.

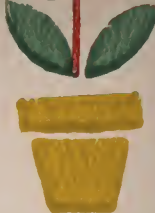
The ceiling is white and the band border is 2¼ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	15-X-217 - 15¢ PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide	No.	6-B-217 - 6¢ PER YARD, Post Paid
CEILING.....	No.	15-C-217 - 15¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

12 $\frac{1}{2}$ ¢

PER SINGLE ROLL
POST PAID

KITCHENETTE

FOR KITCHENS

Complete
Room
Size
12x14x8

\$3.08

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Another one of our nice little kitchen papers brought to you at a very low price—12 $\frac{1}{2}$ ¢ a single roll, POSTAGE PAID. New in design and coloring, the KITCHENETTE is just a little out of the ordinary and will be a fast seller to those who prefer the unusual. Select it for your kitchen or breakfast room. You will be well pleased and we will guarantee you complete satisfaction.

The popular type band border is 2 $\frac{1}{4}$ inches wide and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 125-X-218 12 $\frac{1}{2}$ ¢ PER SINGLE ROLL, Post Paid
Band Border, 2 $\frac{1}{4}$ In. Wide No. 6-B-218 . . 6¢ PER YARD, Post Paid
CEILING..... No. 125-C-218 12 $\frac{1}{2}$ ¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

THE WAKEFIELD

LIVING ROOM, DINING ROOM OR HALL

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

If you are looking for two lovely patterns for use in your living room and dining room—or living room and hall—you will make no mistake in selecting THE WAKEFIELD and THE LANDSCAPE companions. Here are two of the best values in our catalog. We know you will be more than delighted with them.

The band border is 2 inches wide and the ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	15-X-219 - 15c PER SINGLE ROLL, Post Paid.
Band Border, 2 In. Wide	No.	6-B-219 - 6c PER YARD, Post Paid
CEILING.....	No.	15-C-219 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.





Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

THE LANDSCAPE

LIVING ROOM, DINING ROOM, HALL OR DEN

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

You will never tire of the soft lovely colors in the beautiful LANDSCAPE pattern. It is an ideal selection for a hall, dining room or den. Should you use it on one of these rooms, we suggest the use of the companion paper, THE WAKEFIELD pattern, which is shown on the opposite page. This makes a handsome combination and will be a real complement to your home.

The conventional 1¾ inch band border is a perfect match for the sidewall and the white ceiling.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	15-X-220 - 15c PER SINGLE ROLL, Post Paid
Band Border, 1¾ In. Wide	No.	6-B-220 - 6c PER YARD, Post Paid
CEILING.....	No.	15-C-220 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

IVY TRELLIS

KITCHEN, BREAKFAST ROOMS OR BEDROOMS

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

The fresh beauty of this colorful IVY TRELLIS pattern will lend itself equally well to Kitchen, Breakfast Room or Bedroom. Be smart! Be thrifty! Give one of your rooms a beauty treatment with this outstanding pattern.

The ceiling is white and the band border is 2 inches wide.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	15-X-221 - 15c	PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide	No.	6-B-221 - 6c	PER YARD, Post Paid
CEILING.....	No.	15-C-221 - 15c	PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

ROSE BOUQUET

BEDROOMS

A dainty bedroom decoration that reminds one of old-fashioned things, yet one that will go exceedingly well with modern furnishings, the BOUQUET pattern will make a most charming bedroom. Made in ROSE and BLUE shown here, it comes also in a soft GREEN and a sunny YELLOW. BE SURE TO ORDER YOUR CHOICE BY THE CORRECT NUMBERS, which are given at the bottom of the page.

The lovely matching borders are 2¾ inches wide, and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL, Rose	No. 15-X-222 - 15c PER SINGLE ROLL, Post Paid
Band Border, 2¾ In. Wide	No. 6-B-222 - 6c PER YARD, Post Paid
CEILING	No. 15-C-222 - 15c PER SINGLE ROLL, Post Paid

GREEN BOUQUET

SIDEWALL . . .	No. 15-X-223 . 15c Per Single Roll
Band Border . . .	No. 6-B-223 . . 6c Per Yard
CEILING	No. 15-C-223 . 15c Per Single Roll

YELLOW BOUQUET

SIDEWALL . .	No. 15-X-224 . 15c Per Single Roll
Band Border . .	No. 6-B-224 . . 6c Per Yard
CEILING	No. 15-C-224 . 15c Per Single Roll

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



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NEW YORK





Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

BLUE BOUQUET

BEDROOMS

A dainty bedroom decoration that reminds one of old-fashioned things, yet one that will go exceedingly well with modern furnishings, the BOUQUET pattern will make a most charming bedroom. Made in ROSE and BLUE shown here, it comes also in a soft GREEN and a sunny YELLOW. BE SURE TO ORDER YOUR CHOICE BY THE CORRECT NUMBERS, which are given at the bottom of the page.

The lovely matching borders are 2¾ inches wide, and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL, Blue	No. 15-X-225 - 15c PER SINGLE ROLL, Post Paid
Band Border, 2¾ In. Wide	No. 6-B-225 - 6c PER YARD, Post Paid
CEILING	No. 15-C-225 - 15c PER SINGLE ROLL, Post Paid

GREEN BOUQUET

SIDEWALL . . . No. 15-X-223 . 15c Per Single Roll
Band Border . . . No. 6-B-223 . . 6c Per Yard
CEILING No. 15-C-223 . 15c Per Single Roll

YELLOW BOUQUET

SIDEWALL . . No. 15-X-224 . 15c Per Single Roll
Band Border . . No. 6-B-224 . . 6c Per Yard
CEILING No. 15-C-224 . 15c Per Single Roll

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

THE MODERN

FOR KITCHEN OR BREAKFAST ROOM

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Here is something new and different for your Kitchen or Breakfast Room—a warm, friendly coloring and a cheerful design that everybody likes. Your own judgment will tell you that this is a fine wall paper at a very reasonable price.

The ceiling is white and the border is 2 inches wide.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	15-X-226 - 15c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide	No.	6-B-226 - 6c PER YARD, Post Paid
CEILING.....	No.	15-C-226 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders.
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

THE WILLIAMSBURG

FOR BEDROOMS

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

You will want one of your bedrooms papered in this brand-new bedroom color combination. The lively colored flowers over the new blue-green background will make a rich and charming wall. We bring you this outstanding decoration for only 15¢ a single roll—just about half what you would pay elsewhere.

The band border is $2\frac{1}{4}$ inches wide and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL.....	No. 15-X-227 - 15c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ In. Wide.....	No. 6-B-227 - 6c PER YARD, Post Paid
CEILING.....	No. 15-C-227 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders.
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

THE HARVEY

LIVING ROOM, DINING ROOM OR HALL

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Another one of our popular wall papers brought to you at ROBINSON'S famous low price—the HARVEY pattern will make an excellent choice for any of your downstairs rooms. A durable coloring and one that will go with most furnishings.

The molding type band border is 2 inches wide and the ceiling is a light ivory color.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 15-X-228 - 15c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide No. 6-B-228 - 6c PER YARD, Post Paid
CEILING..... No. 15-C-228 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

THE BLUE STRIPE

FOR ALL ROOMS

This stylish stripe design is shown here in a BLUE coloring but it is also made in a soft ROSE and a lovely GREEN, the numbers of which may be found at the bottom of the page.

These wall papers are well adapted for use on adjoining rooms and many a beautiful combination may be worked out with these three nice colors.

The ceiling is white and has a small good-looking design. The band border is $2\frac{1}{4}$ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL, Blue	No. 18-X-229 - 18c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ In. Wide	No. 6-B-229 - 6c PER YARD, Post Paid
CEILING	No. 15-C-229 - 15c PER SINGLE ROLL, Post Paid

THE ROSE STRIPE

SIDEWALL . . . No. 18-X-230 . 18c Per Single Roll
Band Border . . . No. 6-B-230 . . 6c Per Yard
CEILING No. 15-C-230 . 15c Per Single Roll

THE GREEN STRIPE

SIDEWALL . . No. 18-X-231 . 18c Per Single Roll
Band Border . . No. 6-B-231 . . 6c Per Yard
CEILING No. 15-C-231 . 15c Per Single Roll

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

THE RED ROSEBUD

FOR BEDROOMS

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

The popular ROSEBUD pattern is just the right design and coloring for small and medium-sized bedrooms, and especially well suited to be used on ceilings as well as sidewalls. Made in two colorings, both alike only one with a red rosebud, like sample shown, and the other with beautiful yellow rosebuds. If you prefer the yellow coloring, order from the numbers at the bottom of the page.

ORDER BY THESE NUMBERS

SIDEWALL, Red No.	15-X-232 - 15c PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide No.	6-B-232 - 6c PER YARD, Post Paid
CEILING No.	15-C-232 - 15c PER SINGLE ROLL, Post Paid

THE YELLOW ROSEBUD

SIDEWALL, Yellow No.	15-X-233 - 15c PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide No.	6-B-233 - 6c PER YARD
CEILING No.	15-C-233 - 15c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

HILDA

KITCHEN OR BREAKFAST ROOM

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Strikingly different is this novel paper—a smart number for your kitchen or breakfast room. Buy it on our recommendation. A white mica ceiling and a 2-inch border add a snappy finish to the combination.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 15-X-234 - 15c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide No. 6-B-234 - 6c PER YARD, Post Paid
CEILING..... No. 15-C-234 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders.
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

REGAL RED

FOR LIVING ROOM AND DINING ROOM

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Is there an archway between your Living Room and Dining Room? If so, here are just the papers for these rooms. They are lovely companions and you can use the REGAL RED for your living room and the ROYAL BLUE for your dining room, or vice versa, according to your color schemes. The richness of the two-tone striped background adds immensely to the beautiful floral overlay. The ceiling is white and the 2½-inch band is more of a molding type and adds a nice finishing touch.

WONDERFUL VALUES AT OUR LOW PRICE

ORDER BY THESE NUMBERS

SIDEWALL..... No. 15-X-235 - 15c PER SINGLE ROLL, Post Paid
Band Border, 2½ In. Wide No. 6-B-235 - 6c PER YARD, Post Paid
CEILING..... No. 15-C-235 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.





Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

ROYAL BLUE

FOR LIVING ROOM AND DINING ROOM

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Is there an archway between your Living Room and Dining Room? If so, here are just the papers for these rooms. They are lovely companions and you can use the REGAL RED for your living room and the ROYAL BLUE for your dining room, or vice versa, according to your color schemes. The richness of the two-tone striped background adds immensely to the beautiful floral overlay. The ceiling is white and the 2½-inch band is more of a molding type and adds a nice finishing touch.

WONDERFUL VALUES AT OUR LOW PRICE

ORDER BY THESE NUMBERS

SIDEWALL..... No. 15-X-236 - 15c PER SINGLE ROLL, Post Paid.
Band Border, 2½ In. Wide No. 6-B-236 - 6c PER YARD, Post Paid
CEILING..... No. 15-C-236 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

THE STRAWBERRY

FOR KITCHEN OR BREAKFAST ROOM

Complete
Room
Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

The hit of the season—this brand-new STRAWBERRY design is just the paper for your Kitchen or Breakfast Room. What a value! 18¢ a single roll! Be sure to show it to your friends and neighbors.

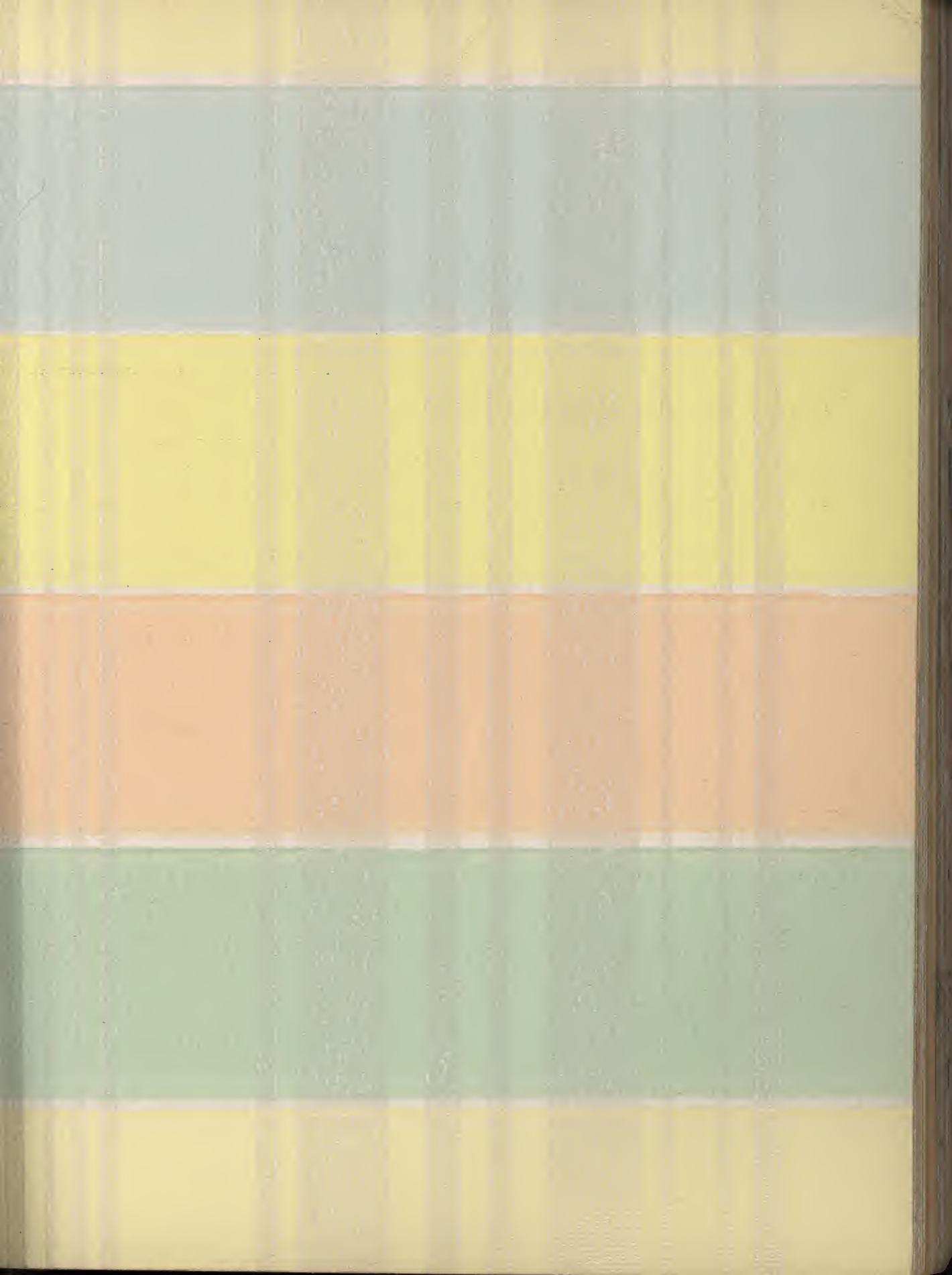
A nice white ceiling and a 2-inch band border complete the pattern.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	18-X-237 - 18¢ PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide	No.	6-B-237 - 6¢ PER YARD, Post Paid
CEILING.....	No.	15-C-237 - 15¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

SATIN STRIPE

FOR BEDROOMS

The ever-popular SATIN STRIPE is well exemplified in the five lovely tints.

It is also made in WHITE, the numbers of which are at the bottom of the page.

The finishing touch is added by the attractive 2¼-inch band border and the heavy embossed white ceiling.

SUPER QUALITY, WATERPROOF, AND FAST COLOR

REGULAR WHITE EMBOSSED CEILING FOR ALL COLORS . . . 22c PER SINGLE ROLL

REGULAR 2¼ INCH BAND BORDER FOR ALL COLORS 6c PER YARD

ORDER BY THESE NUMBERS

SATIN STRIPE WHITE	No. . . 25-X-238 . . 25c	PER SINGLE ROLL, Post Paid
SATIN STRIPE IVORY	No. . . 25-X-239 . . 25c	PER SINGLE ROLL, Post Paid
SATIN STRIPE GREEN	No. . . 25-X-240 . . 25c	PER SINGLE ROLL, Post Paid
SATIN STRIPE PEACH	No. . . 25-X-241 . . 25c	PER SINGLE ROLL, Post Paid
SATIN STRIPE BLUE	No. . . 25-X-242 . . 25c	PER SINGLE ROLL, Post Paid
SATIN STRIPE YELLOW	No. . . 25-X-243 . . 25c	PER SINGLE ROLL, Post Paid

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Faint to light colors.

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

HEIDIE

FOR BEDROOM OR DINING ROOM

Complete
Room
Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Here is the "NEW LOOK" in wall paper! Especially designed for bedrooms—it will also make a fine decoration for the dining room. This unique paper will be a mark of distinction in your home and will bring many admiring compliments.

The border is 2½ inches wide and the regular ceiling is white.
ONLY ROBINSON'S OFFERS SUCH UNUSUAL VALUES

ORDER BY THESE NUMBERS

SIDEWALL..... No. 18-X-244 - 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ In. Wide No. 6-B-244 - 6c PER YARD, Post Paid
CEILING..... No. 15-C-244 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Paint to light colors.

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

JANICE

LIVING ROOM, DINING ROOM AND HALL

Complete
Room
Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Here is an extraordinarily fine wall paper brought to you at a great saving. At 18¢ a single roll, it is one of the best values in our book—a very handsome design and a warm coloring that will make an excellent background for all furnishings in any downstairs room. If you are in doubt as to what paper to use in your living room or dining room, you will make no mistake in selecting the JANICE pattern. The band border is 2½ inches wide and the ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 18-X-245 - 18¢ PER SINGLE ROLL, Post Paid.
Band Border, 2½ In. Wide..... No. 6-B-245 - 6¢ PER YARD, Post Paid
CEILING..... No. 15-C-245 - 15¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

THE KITCHEN QUEEN

FOR KITCHEN OR BREAKFAST ROOM

Complete
Room
Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Everybody likes a clean, cool-looking kitchen, and that is just the effect THE KITCHEN QUEEN, with its bright flower pots and cool green ivy, will have on your own kitchen or breakfast room. Buy this paper on our recommendation.

The lovely band border, especially designed for this pattern, is 4 inches wide, and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	18-X-246 - 18c PER SINGLE ROLL, Post Paid
Band Border, 4 In. Wide	No.	6-B-246 - 6c PER YARD, Post Paid
CEILING.....	No.	15-C-246 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

THE MASTER BLUE

LIVING ROOM, DINING ROOM AND HALL

Complete
Room
Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

One design worked out in two lovely colors—THE MASTER BLUE and THE MASTER ROSE patterns are just the papers for those who prefer companion papers on adjoining rooms. These two outstanding papers will be favorites with thousands of our customers.

A nice quality white ceiling and a 2½ inch band border complete the combination.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 18-X-247 .. 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ In. Wide No. 6-B-247 .. 6c PER YARD, Post Paid
CEILING..... No. 15-C-247 .. 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.





Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

THE MASTER ROSE

LIVING ROOM, DINING ROOM AND HALL

Complete
Room
Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

One design worked out in two lovely colors—THE MASTER BLUE and THE MASTER ROSE patterns are just the papers for those who prefer companion papers on adjoining rooms. These two outstanding papers will be favorites with thousands of our customers.

A nice quality white ceiling and a 2½ inch band border complete the combination.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	18-X-248 - 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ In. Wide	No.	6-B-248 - 6c PER YARD, Post Paid
CEILING.....	No.	15-C-248 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PAPER
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

THE PATSY

FOR BEDROOMS

Complete
Room
Size
12x14x8

\$3.48

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

What could be more charming for a bedroom than dainty white and pink flowers on pale green? Green makes room look fresh and cool. This paper is especially nice with maple furniture, but can well be used with all popular wood finishes. An exceptional value at ROBINSON'S low price.

The ceiling is white and the band border is 2¼ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	15-X-249 - 15c PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide	No.	6-B-249 - 6c PER YARD, Post Paid
CEILING.....	No.	15-C-249 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

EDGEWOOD

LIVING ROOM, DINING ROOM AND HALL

Complete
Room
Size
12x14x8

\$4.90

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

The EDGEWOOD is another of the season's finest wall papers. A real beauty for living room or dining room, the soft neutral shades will harmonize with most color schemes and can be used with either light or dark woodwork. For a companion paper, we suggest the use of the SANFORD pattern, number 25-X-277.

The ceiling is white and heavily embossed, and the band border is 2¼ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 25-X-250 - 25¢ PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide No. 6-B-250 - 6¢ PER YARD, Post Paid
EMBOSSSED CEILING No. 22-C-250 - 22¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

USE ON CEILINGS OR SIDEWALLS FOR ALL ROOMS

THIS IS NOT A STRIPED PAPER. We are showing on this page one sample five beautiful colors of a plain, fabric-effect wallpaper. Each color has a number of its own and is listed at the bottom of this page. Plain tints of this type are increasing in popularity and are well suited for every room in the home. The modern way of using these plain tints is to use one color on the sidewalls and a contrasting color for the ceiling. In this way many beautiful and unusual effects may be had.

The regular ceiling is white, and for each coloring we have designed a special 2 inch band border, perfectly matched.

This plain fabric-effect may also be had in white, and it is shown on the sample but the number is listed on this page.

SUPER QUALITY, WATERPROOF, AND FAST COLOR

REGULAR WHITE EMBOSSED CEILING FOR ALL COLORS 22c PER SINGLE ROLL

REGULAR 2 INCH BAND BORDER FOR ALL COLORS 6c PER YARD

Be sure to State Color of Border When Ordering

ORDER BY THESE NUMBERS

PLAIN TINT WHITE No. 25-X-251 . 25c PER SINGLE ROLL, Post Paid

PLAIN TINT CREAM No. 25-X-252 . 25c PER SINGLE ROLL, Post Paid

PLAIN TINT BLUE No. 25-X-253 . 25c PER SINGLE ROLL, Post Paid

PLAIN TINT PEACH No. 25-X-254 . 25c PER SINGLE ROLL, Post Paid

PLAIN TINT GREEN No. 25-X-255 . 25c PER SINGLE ROLL, Post Paid

PLAIN TINT ROSE No. 25-X-256 . 25c PER SINGLE ROLL, Post Paid

STANDARD WIDTH—18"—2 SINGLE ROLLS TO THE BOLT.



Faint to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

THE TAMPA

LIVING ROOM, DINING ROOM OR HALL

Complete
Room
Size
12x14x8

\$5.40

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Very new—very special—is this stunning TAMPA pattern. Here, we believe, is one of the finest wall papers in our entire collection. Words cannot describe the beauty of this lovely pattern, but you will share our enthusiasm once you see it in the full roll or on the walls of your home.

A fine quality, heavy embossed white ceiling and a 1 3/4 inch molding type border complete the ensemble.

ORDER BY THESE NUMBERS

SIDEWALL No. 30-X-257 - 30c PER SINGLE ROLL, Post Paid
Band Border, 1 3/4 In. Wide No. 6-B-257 - 6c PER YARD, Post Paid
EMBOSSED CEILING No. 22-C-257 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders
Saving You 10 to 15%*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

SILVERMIST BROCADE

LIVING ROOMS, DINING ROOMS AND HALLS

Complete Room Size 12x14x8	\$4.90	10 Single Rolls Sidewall 18 Yards Border 6 Single Rolls Ceiling
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Here are two classic wall papers, especially designed and colored to be used on adjoining rooms. They will lighten up dark and dreary walls and will bring out all the lovely colors in your furnishings such as rugs, draperies, etc. Neutral backgrounds of this type are greatly in demand and are considered leaders among fine wall decorations.

The band borders are 2½ inches wide and the ceiling is white and heavily embossed.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	25-X-258 - 25c PER SINGLE ROLL, Post Paid
Band Border, 2½ In. Wide	No.	6-B-258 - 6c PER YARD, Post Paid
EMBOSSED CEILING	No.	22-C-258 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.





Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

SILVERMIST STRIPE

LIVING ROOMS, DINING ROOMS AND HALLS

Complete
Room
Size
12x14x8

\$4.90

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Here are two classic wall papers, especially designed and colored to be used on adjoining rooms. They will lighten up dark and dreary walls and will bring out all the lovely colors in your furnishings such as rugs, draperies, etc. Neutral backgrounds of this type are greatly in demand and are considered leaders among fine wall decorations.

The band borders are 2½ inches wide and the ceiling is white and heavily embossed.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 25-X-259 - 25c PER SINGLE ROLL, Post Paid
Band Border, 2½ In. Wide No. 6-B-259 - 6c PER YARD, Post Paid
EMBOSSED CEILING No. 22-C-259 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

BERTHA

BEDROOMS AND DINING ROOMS

Complete
Room
Size
12x14x8

\$4.90

10 Single Rolls Sidewall
13 Yards Border
6 Single Rolls Ceiling

Everybody is in love with the new and unusual coloring of this moderately priced yet richly beautiful BERTHA pattern. We were delighted when we found it and are pleased to bring it to you for your favorite bedroom or your dining room. ROBINSON'S want you to have the best—be sure to select this paper for one of your rooms.

The ceiling is nice quality and heavily embossed and the band border is 2¼ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 25-X-260 - 25c PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide No. 6-B-260 - 6c PER YARD, Post Paid
EMBOSSED CEILING No. 22-C-260 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

CORA

FOR BEDROOMS

Complete
Room
Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

The CORA pattern is just the proper paper to effect an enchanting interior for a modern sleeping room. The cheerful coloring of the flowers and leaves add a spirit of gaiety to the lacy soft pink and satin stripe.

The border is just the right type of band decoration and is 2¼ inches wide. The ceiling is white with a mica finish.

BUY AT ROBINSON'S FOR UNEXCELLED QUALITY AND GREATEST ECONOMY!

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	18-X-261 - 18c PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide	No.	6-B-261 - 6c PER YARD, Post Paid
CEILING.....	No.	15-C-261 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

20¢

PER SINGLE ROLL
POST PAID

ALICE

FOR ALL ROOMS

Complete
Room
Size
12x14x8

\$3.98

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Are you looking for something different for that favorite bedroom? If so, you will be delighted with the ALICE pattern—so entirely new in coloring—so captivating in design. It will give a new look to your bedroom, but is of a character so diversified that it may also be used with very pleasing results in dining room or breakfast room.

The band border is 2¼ inches wide and the ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	20-X-262 - 20c PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide	No.	6-B-262 - 6c PER YARD, Post Paid
CEILING.....	No.	15-C-262 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE GREEN PASTEL

FOR LIVING ROOM, DINING ROOM OR HALL

Complete
Room
Size
12-14-5

\$4.90

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

You will be proud to have either of these lovely patterns on any of your downstairs rooms. The soft colors and the graceful design will bring enduring charm to your home. Especially well suited for use on adjoining rooms.

The ceiling is fine quality, heavily embossed—and the border is 2 inches wide.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 25-X-263 - 25¢ PER SINGLE ROLL, Post Paid
Band Border, 2 in. Wide No. 6-B-263 - 6¢ PER YARD, Post Paid
EMBOSSED CEILING No. 22-C-263 - 22¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.





Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE PEACH PASTEL

FOR LIVING ROOM, DINING ROOM OR HALL

Complete
Room
Size
12x14x8

\$4.90

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

You will be proud to have either of these lovely patterns on any of your downstairs rooms. The soft colors and the graceful design will bring enduring charm to your home. Especially well suited for use on adjoining rooms.

The ceiling is fine quality, heavily embossed—and the border is 2 inches wide.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 25-X-264 - 25c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide No. 6-B-264 - 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 22-C-264 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

GRACE

A PRETTY BEDROOM

Complete
Room
Size
12x14x8

\$3.78

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Styled, designed and colored after the modern manner, this beautiful floral pattern is one of our finest bedroom decorations. All the essentials of a charming bedroom are embodied in this beautiful GRACE pattern, and yet the cost is so low, it comes within the reach of all. Only 18¢ a single roll brings you this exquisite, fine-quality wall paper.

A band border that emphasizes the beauty of the sidewall is 2 inches wide—and the regular ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	18-X-265 - 18c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide	No.	6-B-265 - 6c PER YARD, Post Paid
CEILING.....	No.	15-C-265 - 15c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

Faint to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE IVORY SATIN

LIVING ROOM, DINING ROOM AND HALL

Complete
Room
Size
12x14x8

\$4.90

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Subdued enough for the most conservative, yet rich enough to bring delightful decoration to any room, these silky IVORY SATIN and GREEN SATIN patterns are two of our finest companion papers. Use them on at least two of your downstairs rooms and have something nice and yet at a very reasonable cost.

With both colors we use a white heavy embossed ceiling—and the band border is 2 inches wide.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 25-X-266 - 25c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide No. 6-B-266 - 6c PER YARD, Post Paid
EMBOSSED CEILING No. 22-C-266 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.





Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE GREEN SATIN

LIVING ROOM, DINING ROOM AND HALL

Complete
Room
Size
12x14x8

\$4.90

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Subdued enough for the most conservative, yet rich enough to bring delightful decoration to any room, these silky IVORY SATIN and GREEN SATIN patterns are two of our finest companion papers. Use them on at least two of your downstairs rooms and have something nice and yet at a very reasonable cost.

With both colors we use a white heavy embossed ceiling—and the band border is 2 inches wide.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	25-X-267 - 25c PER SINGLE ROLL, Post Paid
Band Border, 2 in. Wide	No.	6-B-267 - 6c PER YARD, Post Paid
EMBOSSED CEILING	No.	22-C-267 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

THE COMMODORE

LIVING ROOM, DINING ROOM AND HALL

Complete
Room
Size
12x14x8

\$5.40

19 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

In our new living room, dining room and hall group, THE COMMODORE stands out as a brilliant success. It well exemplifies the modern trend in wall decorations and is a perfect choice for those who want the best.

A 2¼ inch molding type band border and a heavy embossed white ceiling add the finishing touch.

ORDER BY THESE NUMBERS

SIDEWALL	No.	30-X-268 - 30c PER SINGLE ROLL, Post Paid.
Band Border, 2¼ In. Wide	No.	6-B-268 - 6c PER YARD, Post Paid
EMBOSSED CEILING	No.	22-C-268 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PAPER
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE YELLOW ROSE

FOR BEDROOM OR DINING ROOM

Complete
Room
Size
12x14x8

\$4.90

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

This stunning YELLOW ROSE pattern is one of the new wall papers for the 1949-50 season. It is well suited either bedroom or dining room decoration. It will add dignity and charm to any room and will be evidence to others of your good taste.

The molding type band border is 1 3/4 inches wide and ceiling is white and heavily embossed.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 25-X-269 - 25c PER SINGLE ROLL, Post Paid
Band Border, 1 3/4 In. Wide No. 6-B-269 - 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 22-C-269 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

THE RED FOLIAGE

LIVING ROOM, DINING ROOM OR HALL

Complete
Room
Size
12x14x8

\$5.40

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Growing in popularity are these foliage and flower designs with the deeper-toned backgrounds and to meet the demand for this style of decoration, we bring you this one design in three beautiful colorings: RED, BLUE and GREEN.

The band borders are 2 inches wide and the heavy embossed ceiling is white. BE SURE TO SPECIFY THE CORRECT NUMBERS FOR THE COLORS YOU PREFER.

ORDER BY THESE NUMBERS

SIDEWALL, Red No. 30-X-270 - 30c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide No. 6-B-270 - 6c PER YARD, Post Paid
EMBOSSED CEILING No. 22-C-270 - 22c PER SINGLE ROLL, Post Paid

THE BLUE FOLIAGE

SIDEWALL, Blue No. 30-X-271 - 30c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide . . . No. 6-B-271 - 6c PER YARD
EMBOSSED CEILING No. 22-C-271 - 22c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.





Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

THE GREEN FOLIAGE

LIVING ROOM, DINING ROOM OR HALL

Complete
Room
Size
12x14x8

\$5.40

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Growing in popularity are these foliage and flower designs with the deeper-toned backgrounds and to meet the demand for this style of decoration, we bring you this one design in three beautiful colorings: RED, BLUE and GREEN.

The band borders are 2 inches wide and the heavy embossed ceiling is white. BE SURE TO SPECIFY THE CORRECT NUMBERS FOR THE COLORS YOU PREFER.

ORDER BY THESE NUMBERS

SIDEWALL, Green No. 30-X-272 - 30c PER SINGLE ROLL, Post Paid.
Band Border, 2 In. Wide No. 6-B-272 - 6c PER YARD, Post Paid
EMBOSSED CEILING No. 22-C-272 - 22c PER SINGLE ROLL, Post Paid

THE BLUE FOLIAGE

SIDEWALL, Blue No. 30-X-271 - 30c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide No. 6-B-271 - 6c PER YARD
EMBOSSED CEILING No. 22-C-271 - 22c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE AMERICAN BEAUTY

FOR BEDROOMS, DINING ROOMS, ETC.

Complete
Room
Size
12x14x8

\$4.90

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

THE AMERICAN BEAUTY pattern is a favorite wall decoration. It radiates beauty, charm, warmth and hospitality. Can you picture a more beautiful background for your favorite bedroom or guest chamber than this lovely paper? It is not limited to bedroom decoration and can be used equally well in Dining Room or Breakfast Room.

The ceiling is white and heavily embossed and the band border is 2 inches wide.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 25-X-273 - 25c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide No. 6-B-273 - 6c PER YARD, Post Paid
EMBOSSED CEILING No. 22-C-273 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30 ¢

PER SINGLE ROLL
POST PAID

THE ROSE FAVORITE

LIVING ROOM, DINING ROOM AND HALL

Complete
Room
Size
12x14x8

\$5.40

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

By popular demand, we have added these three lovely wall papers. We know they will meet with the approval of those who want the latest style and coloring for their living room and dining room, for they are very decorative and are sure to make most charming rooms. This pattern comes also in a beautiful BLUE background, and if you prefer the blue coloring, order by the numbers at the bottom of the page.

A 2-inch molding type border and a white embossed ceiling add the finishing touches.

ORDER BY THESE NUMBERS

SIDEWALL, Rose No. 30-X-274 - 30c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide No. 6-B-274 - 6c PER YARD, Post Paid
EMBOSSED CEILING No. 22-C-274 - 22c PER SINGLE ROLL, Post Paid

THE BLUE FAVORITE

SIDEWALL, Blue No. 30-X-275 - 30c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide No. 6-B-275 - 6c PER YARD
EMBOSSED CEILING No. 22-C-275 - 22c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, FA.





Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

THE GREEN FAVORITE

LIVING ROOM, DINING ROOM AND HALL

Complete
Room
Size
12x14x8

\$5.40

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

By popular demand, we have added these three lovely wall papers. We know they will meet with the approval of those who want the latest style and coloring for their living room and dining room, for they are very decorative and are sure to make most charming rooms. This pattern comes also in a beautiful BLUE background, and if you prefer the blue coloring, order by the numbers at the bottom of the page.

▲ 2-inch molding type border and a white embossed ceiling add the finishing touches.

ORDER BY THESE NUMBERS

SIDEWALL, Green No. 30-X-276 - 30c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide No. 6-B-276 - 6c PER YARD, Post Paid
EMBOSSED CEILING No. 22-C-276 - 22c PER SINGLE ROLL, Post Paid

THE BLUE FAVORITE

SIDEWALL, Blue No. 30-X-275 - 30c PER SINGLE ROLL, Post Paid
Band Border, 2 In. Wide No. 6-B-275 - 6c PER YARD
EMBOSSED CEILING No. 22-C-275 - 22c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE SANFORD

LIVING ROOMS, DINING ROOMS, HALLS

Complete
Room
Size
12x14x8

\$4.90

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

A super-quality wall paper brought to you at a tremendous saving, THE SANFORD is just the right color and design to make a perfect background for all furnishings and color schemes. You will never tire of the soft coloring and the graceful leaf design. It will clean well and last for many years. Complete satisfaction guaranteed.

A stylish 2¼ inch band border and a fine quality heavy embossed ceiling complete this splendid combination.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 25-X-277 - 25c PER SINGLE ROLL, Post Paid,
Band Border, 2¼ In. Wide No. 6-B-277 - 6c PER YARD, Post Paid
EMBOSSED CEILING No. 22-C-277 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

THE DOGWOOD

LIVING ROOM, DINING ROOM AND HALL

Complete
Room
Size
12x14x8

\$5.40

19 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

THE DOGWOOD pattern is one of the most modern and artistic papers of our entire collection. The soft gray and golden yellow stripes are about six inches wide and are beautifully divided by an informal row of dogwood blossoms and leaves.

You will be pleased with the harmonizing 1¾ inch band border and the fine heavy embossed white ceiling.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	30-X-278 - 39¢ PER SINGLE ROLL, Post Paid
Band Border, 1¾ In. Wide	No.	6-B-278 - 6¢ PER YARD, Post Paid
EMBOSSED CEILING	No.	22-C-278 - 22¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

THE COLONEL DRAKE

LIVING ROOM, DINING ROOM AND HALL

Complete
Room
Size
12x14x8 -

\$5.40

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

The first oil well was drilled at Titusville, Pennsylvania in 1859 by Col. Edwin L. Drake. His success in this enterprise was the beginning of a vast petroleum industry, so we honor the famous Colonel Drake by naming this paper for him. You will be proud to have this luxurious colonial pattern on one of your downstairs rooms. It is one of the season's outstanding wall papers and a great value at our low price.

The beautiful matching border is a 2 1/4 inch band, and the ceiling is white and heavily embossed.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	30-X-279 - 30c PER SINGLE ROLL, Post Paid
Band Border, 2 1/4 In. Wide	No.	6-B-279 - 6c PER YARD, Post Paid
EMBOSSSED CEILING	No.	22-C-279 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

30¢

PER SINGLE ROLL
POST PAID

EVENTIDE

LIVING ROOMS, DINING ROOMS AND HALLS

Complete
Room
Size
12x14x8

\$5.40

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

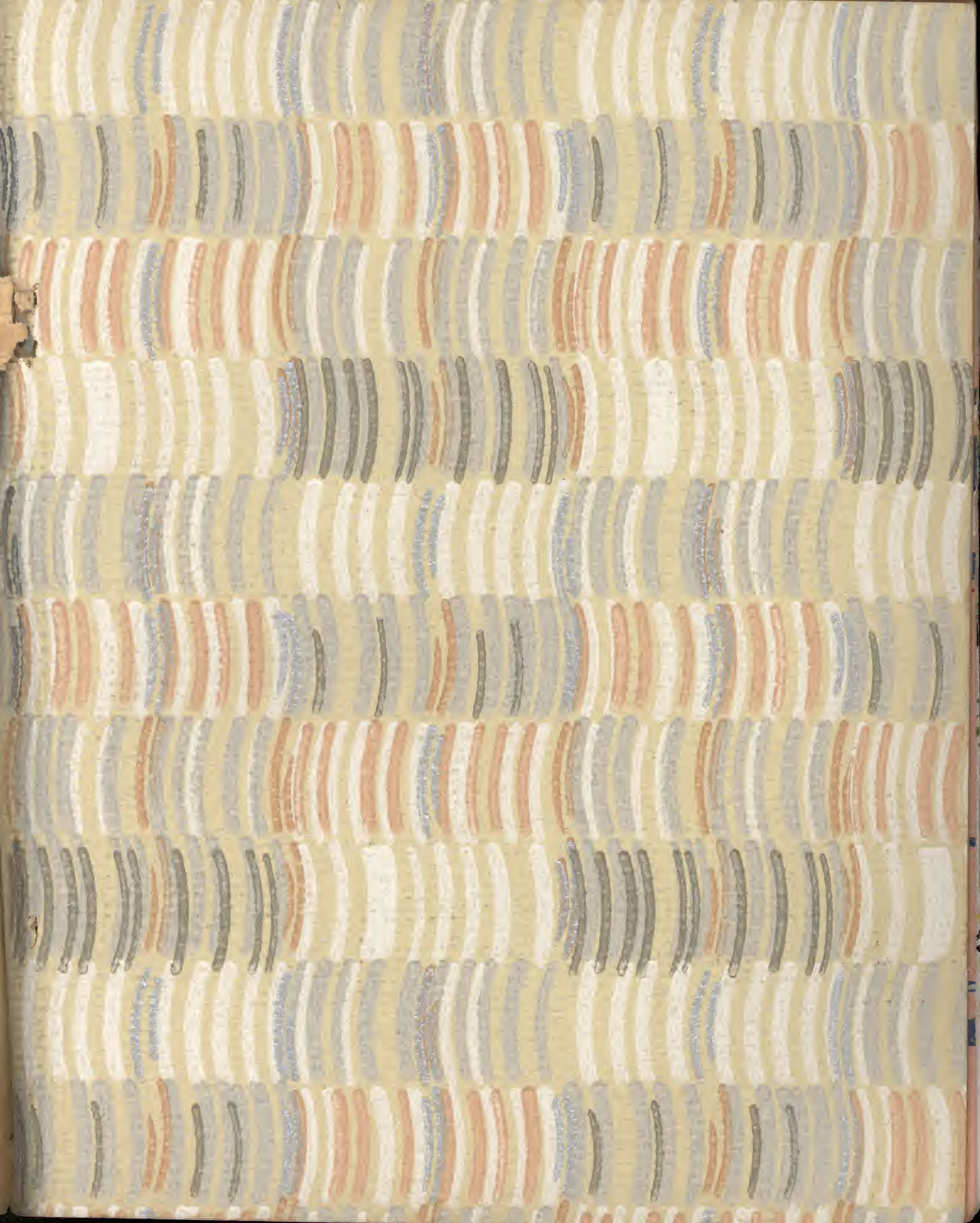
The EVENTIDE pattern is a lovely variation from the usual conventional papers. Only the skilled hand of a master craftsman could achieve anything so beautiful—only ROBINSON'S could offer it at such a saving. The soft taupe background and delicately tinted flowers and leaves have a rich simplicity that will lend itself to any color scheme. The ceiling is richly embossed and light ivory in coloring. The band border is 2¼ inches wide.

ORDER BY THESE NUMBERS

SIDEWALL.....	No.	30-X-280 - 30c PER SINGLE ROLL, Post Paid
Band Border, 2¼ In. Wide	No.	6-B-280 - 6c PER YARD, Post Paid
EMBOSSED CEILING	No.	22-C-280 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25¢

PER SINGLE ROLL
POST PAID

THE DE LUXE WEAWE

FOR DENS, OFFICES, ETC.

Complete
Room
Size
12x14x8

\$4.90

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

We are featuring here a brand-new weave pattern which we highly recommend for use in offices, dens, churches, schools, as well as living rooms, dining rooms and halls. It is a very pleasing pattern with a nice soft coloring that will make an excellent background for all types of furnishings. You are sure of something especially nice if you select this DE LUXE WEAWE for one of your rooms.

The band border is 2½ inches wide and the embossed ceiling is white.

ORDER BY THESE NUMBERS

SIDEWALL	No.	25-X-281 - 25c PER SINGLE ROLL, Post Paid.
Band Border, 2½ In. Wide	No.	6-B-281 - 6c PER YARD, Post Paid
EMBOSSED CEILING	No.	22-C-281 - 22c PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

25 ¢

PER SINGLE ROLL
POST PAID

KNOTTY PINE

DEN, LIBRARY, OFFICE OR STOREROOM

We have had many requests for a wood pattern in both light and dark oak finish. After considering many wood-effects, we have selected this particular design as the best. It is a superb quality and will give the desired richness to any room you would like decorated in KNOTTY PINE. The sample shown is a light oak finish. If you prefer the dark oak, be sure to order by the correct numbers listed at the bottom of the page. MAY BE USED ON CEILING AS WELL AS SIDEWALL.

The border is of a wood molding type and is $2\frac{1}{4}$ inches wide, and the regular ceiling is embossed and a light ivory color.

ORDER BY THESE NUMBERS

SIDEWALL, Light Oak No. 25-X-282 - 25c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ In. Wide No. 6-B-282 - 6c PER YARD, Post Paid
EMBOSSSED CEILING No. 22-C-282 - 22c PER SINGLE ROLL, Post Paid

KNOTTY PINE DARK OAK

SIDEWALL, Dark Oak No. 25-X-283 - 25c PER SINGLE ROLL, Post Paid
Band Border, $2\frac{1}{4}$ In. Wide No. 6-B-283 - 6c PER YARD
EMBOSSSED CEILING No. 22-C-283 - 22c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

ROSE CIRCUS

FUN FOR THE CHILDREN

Complete
Room
Size
12x14x8

\$3.78

10 Single Rolls Sidewall
13 Yards Border
6 Single Rolls Ceiling

ROBINSON'S famous CIRCUS pattern will create in your child's mind a never-to-be-forgotten memory of how his or her room was papered with this circus design. A lasting and pleasant memory of childhood days!

Made also in a BLUE background—see numbers at the bottom of this page. The regular ceiling for both colorings is white.

ORDER BY THESE NUMBERS

SIDEWALL, Rose	No. 18-X-284 - 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ In. Wide	No. 6-B-284 - 6c PER YARD, Post Paid
CEILING	No. 15-C-284 - 15c PER SINGLE ROLL, Post Paid

BLUE CIRCUS

SIDEWALL, Blue	No. 18-X-285 - 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ In. Wide	No. 6-B-285 - 6c PER YARD
CEILING	No. 15-C-285 - 15c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

20¢

PER SINGLE ROLL
POST PAID

THE NURSERY

FOR TINY TOTS

Complete
Room
Size
12x14x8

\$3.98

10 Single Rolls Sidewall
18 Yards Border
6 Single Rolls Ceiling

Especially designed for the tiny tots—a host of playthings right on the wall! Boats, drums and lighthouses—pigs, ducks and mice—my, what a time they will have, giving them all names and showing them to their little friends!

The molding type band border is $1\frac{3}{4}$ inches wide and the regular ceiling is white, but we suggest you consider the colored ceiling shown in the back of the book, any of which would go nicely with this pattern.

ORDER BY THESE NUMBERS

SIDEWALL..... No. 20-X-286 - 20¢ PER SINGLE ROLL, Post Paid
Band Border, $1\frac{3}{4}$ in. Wide No. 6-B-286 - 6¢ PER YARD, Post Paid
CEILING..... No. 15-C-286 - 15¢ PER SINGLE ROLL, Post Paid

*We pay the postage on all orders,
Saving You 10 to 15%.*

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, FLA.



Fast to light colors

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

18¢

PER SINGLE ROLL
POST PAID

BLUE SWAN

FOR A ROSE OR BLUE BATHROOM

Complete
Room
Size
8x10x8

\$2.82

8 Single Rolls Sidewall
13 Yards Border
4 Single Rolls Ceiling

The perfect choice for your bathroom is this lovely water scene which combines the beauty of floating lilies and graceful swans. ROBINSON'S low price brings this stylish decoration within the reach of all.

If the Rose background is preferred, state on your order the proper numbers and color. The regular ceiling for both colorings is white.

ORDER BY THESE NUMBERS

SIDEWALL, Blue No. 18-X-287 - 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ In. Wide No. 6-B-287 - 6c PER YARD, Post Paid
CEILING No. 15-C-287 - 15c PER SINGLE ROLL, Post Paid

ROSE SWAN

SIDEWALL, Rose No. 18-X-288 - 18c PER SINGLE ROLL, Post Paid
Band Border, 2½ In. Wide . . . No. 6-B-288 - 6c PER YARD
CEILING No. 15-C-288 - 15c PER SINGLE ROLL, Post Paid

WE PAY
THE
POSTAGE

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.



Fast to light colors.

READY TO USE PASTE
15¢ PER POUND

ROBINSON'S PRICE

15¢

PER SINGLE ROLL
POST PAID

COLORED CEILINGS

The five beautifully colored ceilings displayed here are the very latest in ceiling decorations. We suggest their use in various ways. For example, use the yellow color with a green wall, or the blue ceiling with a peach wall, etc. If you should desire to use these ceilings for sidewalls, it would be very proper to do so.

We can supply band borders at 6¢ a yard to match any color combination you might choose.

ORDER BY THESE NUMBERS

ORCHID CEILING	No...15-C-289..15c PER SINGLE ROLL, Post Paid
GREEN CEILING	No...15-C-290..15c PER SINGLE ROLL, Post Paid
PEACH CEILING	No...15-C-291..15c PER SINGLE ROLL, Post Paid
BLUE CEILING	No...15-C-292..15c PER SINGLE ROLL, Post Paid
YELLOW CEILING	No...15-C-293..15c PER SINGLE ROLL, Post Paid

We pay the postage on all orders, saving you 10 to 15%

ROBINSON'S GOLDEN RULE WALL PAPER CO., TITUSVILLE, PA.

PLEASE READ BEFORE ORDERING

HOW TO SEND MONEY:

When you order, we prefer that you send Money Order or check. If this is not convenient and you wish your order sent C.O.D., we will pay all postage, but the extra C.O.D. and Money Order fees which the Post Office charges will be added to the cost of your goods.

ON RETURNING GOODS:

We suggest that you keep for patching, or for use in dresser drawers, on shelves, etc., any small amounts of wall paper you might have left over. We will be glad, upon request, to refund your money or make exchange on any quantity of sidewall or ceiling that you feel is worth while returning. Small lots of border are not returnable and only complete rooms of border will be accepted for credit.



HOW TO FIND THE QUANTITY OF WALL PAPER YOU NEED

BY USING THE CHART TO THE RIGHT it is easy for you to determine the amount of wall paper you need. First, using a yardstick, tape measure, or ruler, find the distance around the room in feet. Then measure the height of your room from the floor or the top of the baseboard to the ceiling or moulding, as the case may be. Using these figures, refer to the table on this page to find the number of rolls you need for your room. For example, if you have found the distance around the room to be 48 feet, and the height 9 feet, look down the first column, which is for "distance around room in feet," until you reach 48, then go across to the column on the top of which is the height of your room. Deduct a single roll of sidewall for every two openings. Continuing across the table on the same line until you reach the column "yards of border," and next to it, "single rolls of ceiling" you will find that this room will require 6 single rolls of ceiling and 17 yards of border.

SEMI-TRIMMED WALL PAPER

All the wall papers in this catalog are semi-trimmed, and for those of our customers who are not familiar with semi-trimmed wall paper, we are giving the following information:

Cut your strips to the required length, and after they have been pasted and folded, it is then very simple to pull off this perforated edge. Do not attempt to pull off the edge before the strip has been pasted, as it will not tear off so well when dry, but after it has been pasted, can be removed with very little effort. This saves getting any paste on the edge of the strip and gives you a very neat job. However, if you prefer to trim your own wall paper, just ignore the semi-trimming and proceed as usual.

WALL PAPER CHART

Deduct One Single Roll of Sidewall for Every Two Openings

Distance Around Room	Single Rolls of Sidewall Necessary According to Height of Room					Yards of Border	Single Rolls of Ceiling
	HEIGHT						
	8 Ft.	9 Ft.	10 Ft.	11 Ft.	12 Ft.		
30 feet	8	8	10	10	10	11	2
32 "	8	8	10	10	12	12	2
34 "	8	10	10	12	12	13	4
36 "	8	10	10	12	12	14	4
38 "	10	10	12	12	14	14	4
40 "	10	10	12	14	14	15	4
42 "	10	12	12	14	14	15	4
44 "	10	12	14	14	16	16	4
46 "	11	12	14	14	16	17	6
48 "	11	14	14	16	16	17	6
50 "	12	14	14	16	18	18	6
52 "	12	14	16	16	18	19	6
54 "	14	14	16	18	18	20	6
56 "	14	16	16	18	20	20	8
58 "	14	16	16	18	20	22	8
60 "	14	16	18	20	20	22	8
62 "	14	16	18	20	22	22	8
64 "	16	16	18	20	22	23	8
66 "	16	18	20	22	22	23	10
68 "	16	18	20	22	24	24	10
70 "	16	18	20	22	24	25	10
72 "	16	18	20	22	24	25	12
74 "	18	20	22	24	26	26	12
76 "	18	20	22	24	26	27	12
78 "	18	20	22	24	26	28	14
80 "	18	20	22	24	28	28	14
82 "	20	22	22	26	28	29	14
84 "	20	22	24	26	28	30	16

Our wall paper is sold by the single roll as it is done the world over, and packed in double rolls to avoid waste in matching.

Do Your Friends and Neighbors A Favor

WHEN you have made your selection, and are through with this sample book, won't you kindly hand it to a friend or neighbor so as to help them also to make a saving on their wall paper? They will appreciate it and we will also appreciate your doing so. Many Thanks.

The Golden Rule Guarantee

• We realize that a satisfied customer is our best advertisement. Your satisfaction is our pride. No sale is complete with us until the customer is satisfied—satisfied in quality—satisfied in money saved. Our policy at all times is to render to our customers the best possible service by giving them better grade wall papers at the lowest possible prices and by filling orders correctly and promptly.

References:

Second National Bank,
Titusville, Pa.
Postmaster, Titusville, Pa.

